



06/27/01

JCS985 U.S. PTO

06-28-01

A

Docket No. 65346/JPW/JHB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE June 27, 2001

Honorable Assistant Commissioner for Patents
Washington, D.C. 20231JCS971 U.S. PTO
06/27/01

S I R:

Transmitted herewith for filing are the specification and claims of the patent application of:

Gal Trifon, Nir Ben-Zvi, Ofer Zadikario, Hanit Galili, Amir Hardoof, Efraim Cohen for
Inventor(s)

Method and System for Generating Bursting-Messages

Title of Invention

Also enclosed are:

☒ 2 sheet(s) of ☐ informal ☒ formal drawings.☒ Oath or declaration of Applicant(s).☒ A power of attorney☒ An assignment of the invention to Eyeblaster Inc.☐ A Preliminary Amendment☒ A verified statement to establish small entity status under 37 C.F.R. §1.9 and §1.27.

The filing fee is calculated as follows:

CLAIMS AS FILED, LESS ANY CLAIMS CANCELLED BY AMENDMENT

| | NUMBER FILED | | NUMBER EXTRA* | | RATE | | FEE | |
|--|-----------------|---|------------------|---|-----------------|-----------------|-----------------|-----------------|
| | | | | | SMALL ENTITY | OTHER ENTITY | SMALL ENTITY | OTHER ENTITY |
| Total Claims | 39 -20 | = | 19 | X | \$ 9.00 | \$18.00 | = \$ 171 | \$ |
| Independent Claims | 2 -3 | = | -0- | X | \$ 40.00 | \$80.00 | = \$ -0- | \$ |
| Multiple Dependent Claims Presented: <u> x Yes </u> <u> No </u> | | | | | \$ 135.00 | \$270.00 | = \$ 135 | \$ |
| *If the different in Col. 1 is less than zero, enter "0" in Col. 2 | | | | | BASIC FEE | | \$ 355 | \$710 |
| | | | | | TOTAL FEE | | \$ 661 | \$ |

Letter of Transmittal
Page 2

X ² Other (identify)

John P. White
Registration No. 28,678
Attorney for Applicants
Cooper & Dunham LLP
1185 Avenue of the Americas
New York, New York 10036
(212) 278-0400

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Gal Trifon, et al.
Serial No.: Not Yet Known
Filed : Herewith
For : METHOD AND SYSTEM FOR GENERATING BURSTING-
MESSAGES

1185 Avenue of the Americas
New York, New York 10036
June 27, 2001

Assistant Commissioner for Patents
Box Patent Application
Washington, D.C. 20231

Sir:


**EXPRESS MAIL
CERTIFICATE OF MAILING
FOR THE ABOVE-IDENTIFIED APPLICATION**

"Express Mail" mailing label number: EK 873 626 693 US
Date of Deposit: June 27, 2001

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Printed Name: MIN BLOOM

Respectfully submitted,


John P. White
Registration No. 28,678
Attorney for Applicant
Cooper & Dunham LLP
1185 Avenue of the Americas
New York, New York 10036
(212) 278-0400

00000000.052701